

# Reach Your Audience with Professional SEO Services

When prospects search, be the one with the answer.



## How We Can Help

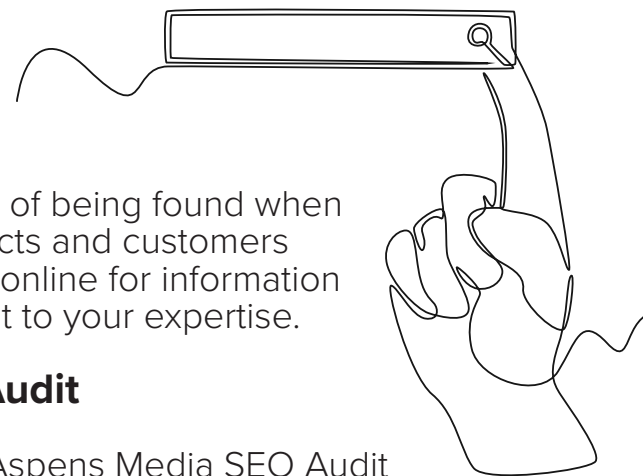
At 3 Aspens Media, we can help strengthen your content with SEO, starting with an SEO Audit and building a roadmap for long-term sustainability. We also integrate SEO into our development of individual blogs and pages. Let us help with:

### Blog and Web Page Optimization

We can work with you to improve existing content with SEO and build out new content using SEO best practices. Doing so will give your content a greater

## Our Clients Include:

- **Distributors**
- **Manufacturers**
- **Consultants**
- **Software and Cloud Service Providers**
- **Associations and Buying Groups**
- **Professional Services Providers**



chance of being found when prospects and customers search online for information relevant to your expertise.

### SEO Audit

The 3 Aspens Media SEO Audit is an in-depth analysis of factors that affect your site's performance in search. An audit will uncover underlying issues that keep you off the search radar. Our SEO Audit report includes a technical audit for foundational issues, keyword analysis, competitive analysis and recommendations for optimization.

### Keyword Research

We identify the precise terms your audience utilizes, ensuring your website is found in search. This goes beyond simply identifying popular search terms. It encompasses:

- Understanding searcher's underlying search intent and motivation
- Targeting the right audience with relevant keywords that align with your specific audience and their business goals.

## SEO Roadmap

An SEO Roadmap makes the SEO Audit actionable. The 3 Aspens Media Roadmap provides a step-by-step process to execute our recommendations, as well as builds a sustainable process for long-term SEO success. We can then take this roadmap and execute, using it to guide deliverables or for one-off projects with a higher likelihood of impact on organic search traffic.



## Improve your visibility.

Partner with 3 Aspens Media to implement search engine optimization best practices on your website.

3 Aspens Media is a B2B content strategy and production firm. We offer comprehensive SEO services so you can make sure your content reaches your audience when they're looking for it. Our clients often rely on our turnkey services, partnering with us to research and write engaging content and optimize it for visibility in search engines.

When content is optimized for search, there's a greater chance it will attract the right prospects by providing answers your prospects are actually looking for.

### Companies We've Helped Stand Out



## Unleash the power of content for your organization.

Reach out to learn how 3 Aspens Media can help you help your company thrive.

970-581-1752 | [3aspensmedia.com](http://3aspensmedia.com) | [info@3aspensmedia.com](mailto:info@3aspensmedia.com)