

Elevate Your Content with Professional Graphic Design



3 Aspens Media is a B2B content strategy and production firm. We offer comprehensive design services so you can present your content in the best light and get noticed. Our clients often rely on our turnkey services, partnering with us to research and write engaging content and tie it up in a package that maximizes its impact with the touch of our professional designers.

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The professional design team at 3 Aspens has done a great job applying our style guidelines to new content. They've seamlessly matched our look, tone and feel in designing new layouts for print and creative solutions for our website. They have an eye for detail and a sophisticated design sense - and their patience and flexibility have made them a pleasure to work with.”

– Grant Jedlinsky, Marketing Director, Innovative Productivity Technologies



Our Clients Include:

- Distributors
- Software and Cloud Service Providers
- Manufacturers
- Associations and Buying Groups
- Consultants
- Professional Services Providers

How We Can Help

We offer a range of design services, and our clients appreciate the flexibility of adding them as needed, on a project basis or as part of their retainers. Let us help you develop:

- ✓ Case studies (existing or new template)
- ✓ Whitepapers/eBooks (existing or new template)
- ✓ Research reports/industry outlooks
- ✓ Email designs and templates
- ✓ Trade show collateral, including banners
- ✓ Web banner ads of any size
- ✓ Infographics
- ✓ Banners and graphics for social media
- ✓ Video element design
- ✓ Website design
- ✓ Website imagery
- ✓ Sales sheets/one-pagers/datasheets
- ✓ Print collateral (brochures, direct mail)
- ✓ Presentation slide decks
- ✓ Logo packages
- ✓ Books (covers and full book layout)
- ✓ Custom publishing solutions

Capture More Attention

Present content in the right package for your audience.

When great content gets expert design treatment, it engages a broader audience, keeps readers rapt and inspires action.



Companies We've Helped Stand Out



Unleash the power of content for your organization.

Reach out to learn how 3 Aspens Media can help you help your company thrive.

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