

We Specialize in Content for Distributors

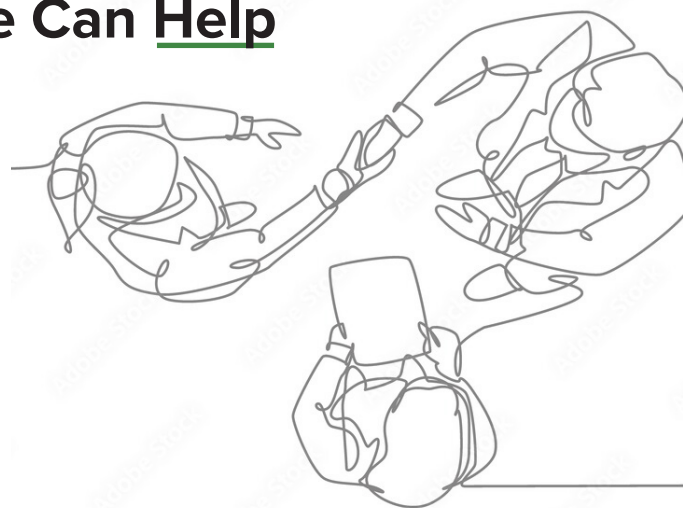
→ Buying groups → Associations → Educational institutions

How We Can Help

Newsletters (Print/Digital)

Stay in touch with your members with regular, high-quality print and digital newsletters. Our team drives and supports:

- Editorial planning
- All articles
- Images
- Design
- Print support
- Digital publishing
- Project management



Blogs and Guest Posts

Build an online resource library for your members with blogs and/or grow your reputation by placing bylined articles in industry publications. We help organizations with:

- Editorial planning and calendar
- Ghostwriting in various content formats
- Editing contributed content
- Publishing blogs on your website
- Support for online user experience
- Identifying and working with the right publications for guest posts

Industry Outlook

Produce a custom industry outlook for your members on a quarterly or annual basis. Lean on us for:

- Member surveys
- Data analysis
- Follow-up member interviews
- Articles covering analysis and insight
- Editing of contributed articles
- Custom data visuals
- Report design and publishing

Research-Based Reports

Develop original research around topics relevant to your members or synthesize and repurpose existing research to extend its value. We can facilitate:

- Planning, custom to your needs
- All production: research, writing, design
- Recommendations for follow-up promotion
- Additional related content development to extend the life of the research

Audio and Video

When it comes to absorbing information, everyone's different. Supplement your text-based promotional material with thoughtful and dynamic videos and podcasts. We'll help you:

- Pinpoint subjects that would benefit from a multimedia approach
- Craft scripts for audio/video content
- Produce said content
- Position said content on your website

Other Work We Can Support

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|--|--|---|--|
| <input checked="" type="checkbox"/> Content strategy | <input checked="" type="checkbox"/> Marketing collateral | <input checked="" type="checkbox"/> Member profiles | <input checked="" type="checkbox"/> Social media |
| <input checked="" type="checkbox"/> Graphic design | <input checked="" type="checkbox"/> Case studies | <input checked="" type="checkbox"/> Event-based content | <input checked="" type="checkbox"/> Website copy |



Help Your Members Thrive
Support your members with insights they can't get anywhere else.



3 Aspens produces consistent quality deliverables that are spot on for our industry.”

– Jennifer Murphy, NetPlus Alliance

3 Aspens Media is a B2B content strategy and production firm focused on helping you attract new members, engage existing members and add real value to your industry. We'll partner with your organization to develop engaging, research-driven content that's aligned with your growth strategy.

Organizations we've helped grow



Unleash the power of content for your organization.

Help your members thrive with content support from 3 Aspens Media.

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Speaking Engagements

Lindsay Young
President | 3 Aspens Media

Lindsay has researched and written about the distribution industry since 2005. She was previously the editor of Modern Distribution Management, a leading resource for wholesale distribution industry executives, and works with distributors to translate their offline expertise – online. Reach out if you're interested in having Lindsay speak at your next association event. Your members will appreciate her insight, experience and expertise about distribution and marketing.